



**STOCKHOLM
TECH SHOW** 2026



**DATA CENTRE
EXPO** 2026

Exhibitor statistics

How satisfied are you with your exhibiting experience?

Very satisfied/Satisfied	86%
Not very satisfied	14%

Have you done or will you do any business as a direct result of your exhibiting at the show?

Yes	72%
Don't know yet	21%
No	7%

Approximately how many customers/prospects did your company speak to during the show?

More than 100	38%
50 to 100	41%
Up to 50	21%

81% of exhibitors stated that they are considering exhibiting at the show again or have not yet made a final decision.